

BEAUTY

What's Taking Off in the World of Beauty

# launchpad

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236

PRODUCTS YOU LOVE!

7th Annual Readers  
Choice Awards

## White Out

Lucie Doughty's exclusive collection

## Remember

My Name

Products to watch in 2011



# Let There Be Bright!

Get your clients looking on the bright side of life with these under-eye boosters.



Illuminate weary winkers with **Aveda Enbrightenment Brightening Correcting Serum**, which is brimming with 100% naturally derived ascorbyl glucoside (vitamin C).

**Repêchage Opti-Firm Eye Contour** makes eyes come alive thanks to its unique blend of bag-reducing dipeptides, line-busting tetrapeptides and brightening chrysin.

Do the bright thing with **Refinee Anti-Puff Brightening Gel**, which contains Regu-Age Complex to combat excess eye baggage.

Bright on! **Sonya Dakar Bright Eyes** does away with dark circles via pure aloe vera gel.

Lighten her under-eye load: **Gram Skincare Eye Rescue** is packed with rutin and vitamin K to rejuvenate delicate skin and eliminate discoloration.

Set eyes aglow with the aid of **Mesoestetic USA Collagen 360 Eye Contour**—its sodium hyaluronate and allantoin work to stimulate collagen regeneration.

Baggage check: **Dermalogica Total Eye Care with SPF 15** uses alpha hydroxy acids to reduce the appearance of fine lines as optical light diffusers nix bags.